



Scott Fowler

Front-end Web Development
online portfolio: www.madjaybird.com

KEY QUALIFICATIONS

FRONT-END DEVELOPMENT

Front-end Web Development: HTML, CSS with Sass, JavaScript / **Front-end build tools:** gulp.js, node.js, npm, webpack workflow / Git workflow (from the command line) and Bitbucket / UX/UI Design / Bootstrap Framework / **Rapid Prototyping:** Bootstrap Studio / **JS Frameworks:** ReactJS / Familiar with Agile workflow / Basic database management

FRONT-END DEVELOPMENT SKILLS

HTML/CSS - 10+ years

Sass - 2 years

JavaScript - 6 years

Bootstrap - 2+ years

UX Design - 3+ years

Wireframing - 3+ years

Adobe CC Suite

Code editors: Atom, Coda, Komodo Edit

Atlassian Suite: Bitbucket, Jira, Confluence

Drupal 8

EDUCATION

2015
-
2014

DIPLOMA - WEB DESIGN

Art Institute of Pittsburgh
Pittsburgh, PA

CLASSES: Fundamentals of the Internet, Design Fundamentals, Image Manipulation, Digital Color Theory, Applications & Industry, Typography-Traditional, User-Centered Information Design, Screen Design & Graphics, Interactive Authoring, Basic Web Scripting, Web Site Development, Intro to Programming, Database Systems, Web Site Development II, Sophomore Digital Portfolio.

1995
-
1993

ASSOCIATES OF APPLIED STUDIES - ADVERTISING ART

Art Center Design College
Albuquerque, NM

GRAPHIC DESIGN: Knowledge of 1-4 color designs, advertisements, newsletters, brochures, multi-media campaigns, posters, books and manuals.

ILLUSTRATION: Knowledge of 1-4 color designs, advertisements, newsletters, brochures, multi-media campaigns, posters, books and manuals.

PRINT PRODUCTION:

- Familiar with 4 color CMYK printing, spot and b&w production, including glossy work.
- Meet multiple deadlines on a daily basis.



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EXPERIENCE

Present
-
2016

DESIGNER & FRONT-END DEVELOPER

New Mexico Interactive
Santa Fe, NM

Designer/Front-end Developer providing UI/UX website designs to corporate developers and designing business collateral for company and customers. Batch File Processing for customers. Maintain database upkeep through Raven Database.

2015
-
2013

CREATIVE SERVICES MANAGER

Albuquerque Publishing Company
Albuquerque, NM

Managed Art Department newspaper staff of 8 graphic designers, while providing creative guidance, direction, and solutions for advertisers.

- Improved and optimized company processes for graphic design, web design.
- Developed a comprehensive user experience process for the company in regards to web site development.
- Initiated digital processes for the company by creating web advertisements, landing pages, and companion web sites.

2000
-
2013

MULTIMEDIA DESIGNER / ART DEPARTMENT MANAGER PRODUCTION COORDINATOR / GRAPHIC DESIGNER

Santa Fe New Mexican
Santa Fe, NM

Managed Art Department newspaper staff of 5 graphic designers. Directed general graphic design, web design & development, marketing & print production processes.

- Collaborated with company web team to successfully implement new content management system, TownNews.
- Successfully instituted ad positions within the content management system and directed the online advertising management system.
- Developed the marketing campaign concept for over 50 different advertisements in one of the most successful and versatile marketing campaigns the company ever used, You Turn to Us.
- Established graphics, procedures, templates, and workflow for the development of Photoshop & Flash web advertisements.
- Designed & developed the first company companion websites, including the advertising rates and pet calendar websites, marketing email blasts, and company online newsletters.
- Designed and created advertisements for print products.

REFERENCES

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